

Implementation Update of Approved Recommendations from Domestic Waste & Recycling Scrutiny Review

Recommendation	Implementation Status as of June 2015
i. Future area based project work should use whole daily collection rounds where practical to facilitate more efficient data collection, analysis and reporting.	<p>Due to staff sickness absence and changes to management / structures, no action has been taken on these recommendations.</p> <p>However a report is scheduled to go the scrutiny meeting in November which will include an action plan to address these recommendations.</p>
ii. The branding should be developed, and bespoke and consistent campaign communications should be produced.	
iii. Future door step surveys should be carried out in-house or by other lower cost methods rather than be an external company.	
iv. Where practical, project work should be developed in conjunction with our local higher education establishments to give added value to the process and reduce the costs.	
v. Future campaigns should follow the example of this review by strictly measuring costs against benefits.	
vi. The level of savings expected to be achieved with project work should be identified, to establish a base against which all future campaigns can be measured.	
vii. Sufficient resources and capacity be maintained to enable the continuation of work at a community level and to allow officers time to establish measures that may foster longer term behavioural change and sustained levels of participation.	
viii. Future campaigns to include working with parish councils, residents' associations and schools.	